



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 1847

SERIAL NUMBER 10/007,789	FILING OR 371(c) DATE 11/07/2001 RULE	CLASS 709	GROUP ART UNIT 2151	ATTORNEY DOCKET NO. 308,972
APPLICANTS Jonas Lee, New York, NY; Isaac Lidsky, Cambridge, MA; Joseph Zawadski, New York, NY; Michael Lamb, New York, NY;				
** CONTINUING DATA ***** This appln claims benefit of 60/246,966 11/08/2000 <i>OK</i>				
** FOREIGN APPLICATIONS *****				
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY ** ** 12/28/2001				
Foreign Priority claimed 35 USC 119 (a-d) conditions met Verified and Acknowledged	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance Examiner's Signature <i>[Signature]</i> Initials	STATE OR COUNTRY NY	SHEETS DRAWING 7	TOTAL CLAIMS 19
INDEPENDENT CLAIMS 2				
ADDRESS 38137				
TITLE Online system and method for dynamic segmentation and content presentation				
FILING FEE RECEIVED 435	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	